



Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers



Achieve measurable consumer loyalty faster

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



Reward without over-spending and only when needed

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



McKesson

Rexall



RONA

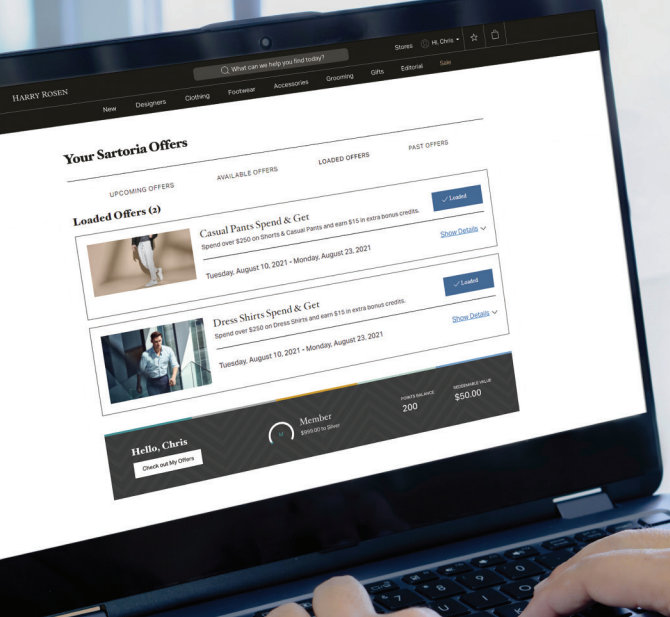
Sobeys



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HARRY ROSEN





INTRODUCING



BY



Loyalty

Advanced targeting and personalization engine for loyalty promotions

Enhance loyalty program performance, without rip & replace



Execute complex, targeted offers in minutes



Drive both transactional & engagement behaviors



Delight members with engaging offer experiences, across channel



Boost operational efficiency with intuitive self-serve SaaS console



Measure promo performance with real-time insights



Quick and seamless integration; works with any loyalty program

Maximize offer performance and operational efficiency without hefty integration

50%

increase in transaction size

>10X

increase in promo efficiency... with the same resources!

40%

of all sales captured are incremental