



**Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers**



### **Achieve measurable consumer loyalty faster**

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



### **Reward without over-spending and only when needed**

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



**McKESSON**

**Rexall**



**RONA**

**sobeys**



**INDOCHINO**  
MADE FOR YOU

**HARRY ROSEN**





# ES Loyalty

**Comprehensive, fully-featured  
loyalty programs with supporting  
loyalty services**

**Measure and earn lasting consumer loyalty with a fully-featured and  
personalized loyalty program**



**Optimized for speed to  
market and change**



**Enabled for strategic  
loyalty partnerships**



**Works alongside & enriches  
your Marketing Stack**



**Robust promotions  
management and  
reward options**



**Innovative data capture  
and advanced analytics**



**Automated offer  
personalization**

**Maximize loyalty program performance through optimal experiences  
and offers**

# 60%

lift in member spend

# 25%

lift in transaction frequency

# 50%+

active member penetration