



Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers



Achieve measurable consumer loyalty faster

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



Reward without over-spending and only when needed

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



McKESSON

Rexall



RONA

Sobeys



INDOCHINO
MADE FOR YOU

HARRY ROSEN





LoyaltyBoost

**Automated, personalized offers
that turbocharge loyalty
program performance**

Automate and optimize loyalty promotions, at scale



**Achieves desired
engagement behaviors...
automatically**



**Improves offer completion
through enhanced
relevancy**



**Optimizes promotional
budgets by not
overspending**



**Maximizes vendor
funded dollars to offset
cost of incentives**



**Liberates time & resources
for strategic thinking
instead of execution**



**Plugs into any existing
loyalty program; no rip
& replace**

Accelerate behaviors, increase revenue and margin, and optimize promotional spend

10X

acceleration in achieving
desired behavior

40%

lift in member spend

2X

return on offer investment