



**Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers**



### **Achieve measurable consumer loyalty faster**

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



### **Reward without over-spending and only when needed**

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



**McKesson**

**Rexall**



**RONA**

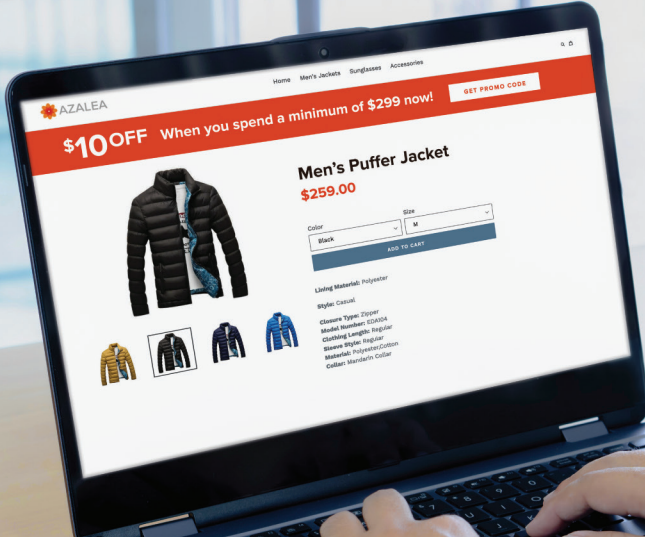
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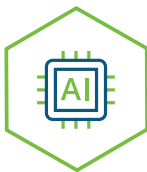
# Engage

**Personalized offers for ecommerce consumers, optimized based on real-time purchase intent**

**Increase topline revenue and improve customer lifetime value without sacrificing profit margins**



**Target personalized offers only when needed**



**Automate offer optimization process**



**Discreetly discount or reward**



**Enhance CX with surprise and delight**



**Effectively treat anonymous and first-time consumers**



**Optimized results with managed services**

**Drive eCommerce sales, more profitably**

# 10%

lift in revenue, margin and orders

# 15%

increase in customer lifetime value

# 2X

return on promo spend