

Exchange Solutions

Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers



Achieve measurable consumer loyalty faster

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



Reward without over-spending and only when needed

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



Mobil

McKesson



RONA



Our secure and scalable cloud-based platform is available to retailers, supported by the right mix of SaaS, advanced analytics and other managed services



Comprehensive, fully-featured loyalty programs with supporting loyalty services



Automated, personalized offers that turbocharge loyalty program performance



Personalized offers for ecommerce consumers, optimized based on real-time purchase intent