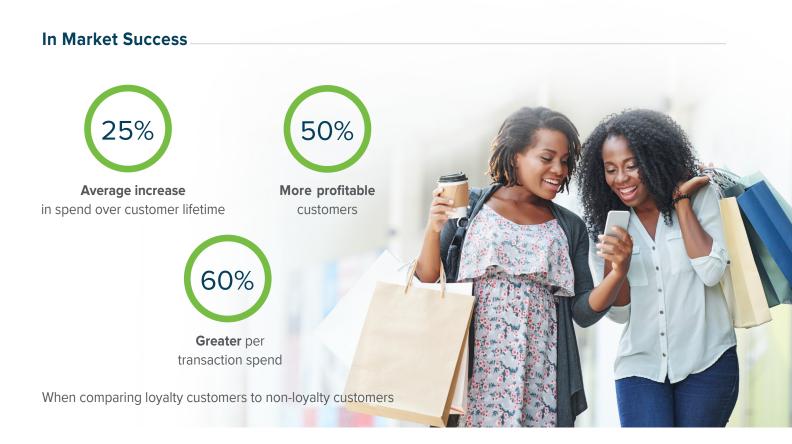
Loyalty Programs



ES Loyalty enables rapid implementation of fully-featured, highly scalable, flexible and secure omni-channel loyalty programs.



Key Capabilities



Points Management



Rewards Management



Partner Integration



Website Development and Hosting



Member Management



Tiers



Data Collection, Access & Transfer



Gamification and Badging



Reporting & Analytics Dashboards



ES Loyalty Boost Smart Offers

Our Process

Assess data inputs & points of integration

- Assess all of the key points of integration with ES Loyalty.
 Integration via standard, flexible
 API or variety of other business options based upon needs.
- Configure ES Loyalty with base earning and redemption rules, then turbocharge the program with ES Loyalty Boost Smart Offers.

Configure business

rules

Enhance Member experience

 Configure and integrate into all channels to engage with the member.

Flexible pricing options. Typically base monthly fee + performance based pricing tied to delivering incremental revenue and profit for your business.

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