

ES Optimize provides 200+ hours of in-depth research, followed by in-market testing on your website, with performance pricing. We only get paid when incremental revenue is achieved.

Retailer Benefits



Data-driven design and rapid implementation



Enhance non-productive testing program



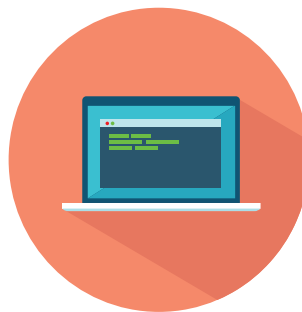
Measurable Growth

Our Process



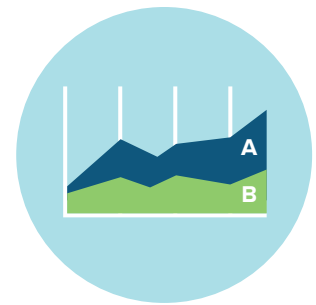
Research

We spend 200+ hours using advanced analytics, survey tools, segmentation analysis, visitor tracking, and field work to understand the root cause of missed conversions.



Design & Develop

We translate research insights into designs that induce visitors to take buying action. Our design team takes these designs & turns them into live challenger webpages.



Split Test

We subject our designs to the A/B split testing. Winning designs are deployed across the enterprise and form the basis for future rounds of testing.

In-Market Success

Our average engagement produces over 35% revenue growth and 10X ROI on our services.



Transform Data Into Insights

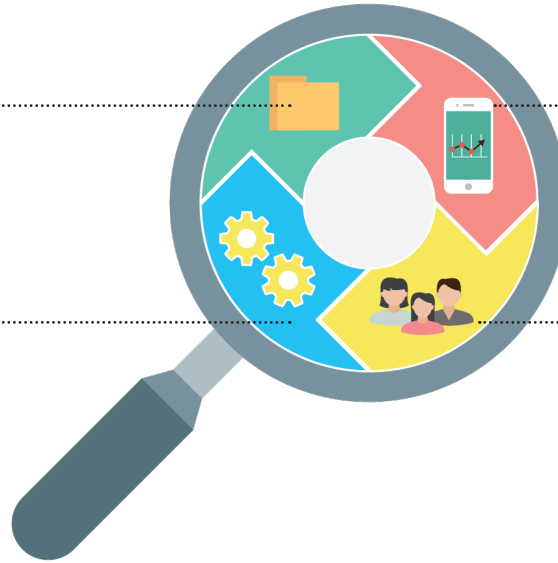
ES Optimize brings together all available data sources to deliver meaningful insights.

ES Optimize Data

Customer Web Analytics

Data Analysis

Customer Data



No Upfront Costs or Termination Fees

Performance Based Fees

Our fee is contingent upon our delivering revenue and profit to your bottom line. If we don't perform, our fee is \$0.

No Commitment

You may cancel the engagement at any time for any reason. You need only pay any outstanding balance.

You Referee

You decide how to measure and interpret results. You are the only referee.

Select Clients

SMITH
& NOBLE

SNACK
NATION

naturebox™

magaz!nes
com

LOWE'S



STITCH FIX

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