

ES Loyalty has configurable capabilities that enable rapid implementation of a fully-functional, fully-featured omni-channel loyalty program. Plus, with ES Loyalty Boost, loyalty programs can be turbocharged with Smart Offers that deepen member engagement and generate incremental revenue and profitability.

Retailer Benefits



Speed to Market — launch in all channels with ES Loyalty’s configurable capabilities for a flexible and scalable loyalty program.



Incremental Profitability — deepen member engagement and generate incremental revenue and program profitability with Smart Offers.



Available & Secure — operate with confidence that your members’ data is protected, with 20+ years of trusted loyalty expertise.

Configurable Capabilities



Points Management



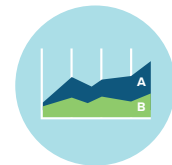
Partner Integration



Member Management



Data Collection, Access & Transfer



Reporting & Analytics Dashboards



Rewards Management



Website Development & Hosting



Tiers



Gamification, Badging & Leaderboards



ES Loyalty Boost Smart Offers

In-Market Success



25% average increase in loyalty customers spend (vs. non-loyalty) over customer lifetime



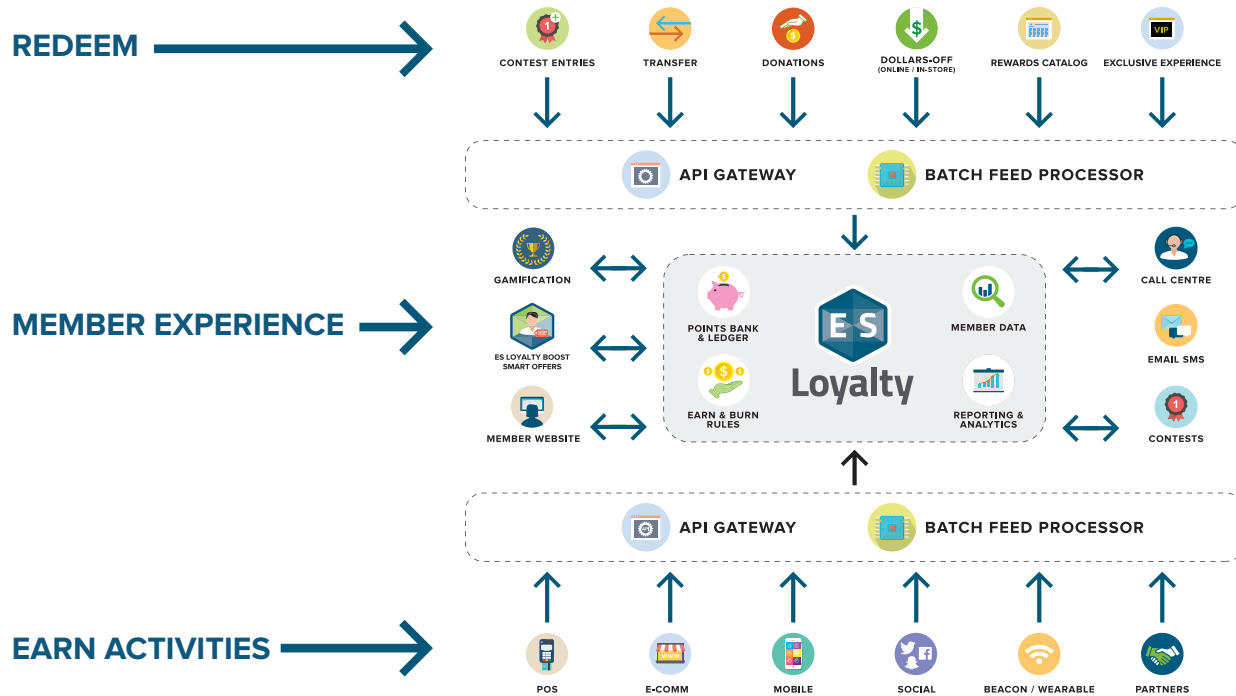
Loyalty customers are on average 50% more profitable than non-loyalty customers



Loyalty customers spend 60% more per transaction

How It Works

We take data in for any action, event or transaction that you would like your loyalty members to be recognized for. This data is processed by ES Loyalty and the corresponding benefit to the member is issued based on pre-defined business rules. ES Loyalty is integrated with any channel desired to provide a meaningful member experience.



Our Process

Assess data inputs and points of integration

- Assess all of the key points of integration with ES Loyalty. Integration via standard, flexible API or variety of other options based upon needs.

Configure business rules

- Configure ES Loyalty with base earning and redemption rules and turbocharge the program with Smart Offers.

Member Experience

- Configure and integrate into all channels where the loyalty program will be made available.

Pricing

Flexible pricing options. Typically base monthly fee + performance based pricing tied to delivering incremental revenue and profit for your business.

Select Clients



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